



Cristian BUSU

Role: Director / Executive manager

Specialization: Business Administration

Location: Bucharest

SUMMARY

Director and university professor PhD with over 20 years of experience in business administration, portfolio management, strategic management, financial planning, and corporate governance. Having strong experience as executive and non-executive director, successfully managed business in the energy sector, financial market, and also in the public sector.

Leading important project such as:

- Selling the 5% stake of SIF Oltenia in BCR to Erste AG (168MEUR);
- the National Investment Plan in amount of 180MEUR within the Romanian Ministry of Energy;
- the acquisition of the 22% stake that Fondul Proprietatea owned in Electrica;
- taking over Bank of Cyprus by Marfin Bank. Coordinating the Bucharest team;

BUSINESS DOMAINS

Energy, Capital Markets, M&A, Corporate Governance

WORK EXPERIENCE

The Bucharest University of Economic Studies

February 2020 – Present, Professor, PhD
Bucharest

Academic career started in 2005 as teaching assistant with focus on investment management and energy related research topics and courses.

COMCM SA

December 2021 – Present, Non-executive Director
Constanta

Business domain: civil and industrial constructions

Electromagnetica SA

September 2021 – Present, Non-executive Director
Bucharest

Business domain: energy producing company, electrification, automotive parts producer

Turism Felix SA

Aprilie 2021 – Present, Non-executive Director
Oradea

Business domain: tourism

Flaros SA

January 2021 – Present, Non-executive Director

Bucharest

Business domain: real estate

SIF Oltenia SA

April 2013 – December 2020, Member of the Board of Directors, Vice-president/Deputy CEO since august 2017

Craiova

Coordination of the portfolio and asset management, legal and HR divisions. Set the portfolio management objectives, leading the business transactions. Lead the 168 MEUR transaction, representing the selling of the steak owned by SIF Oltenia in BCR to Erste AG.

Business domain: investments funds

Depozitarul Central SA

November 2018 – December 2020, Non-executive member of the Board of Directors

Bucharest

Business domain: Securities storage and registry services

Electrica SA

September 2014 – April 2018, Non-executive member, President of the Board of Directors

Bucharest

Setting the company's strategy and corporate governance framework after the IPO. Leading the most important transaction in company's history (167MEUR), representing the acquisition of Fondul Proprietatea 22% steak in the distribution subsidiaries.

Business domain: energy distribution and supply

Romanian Government, Ministry of Energy

November 2015 – January 2017, Secretary of State

Bucharest

Coordination of the Intermediate Body on Energy, the Directorate of European Affairs and International Cooperation and Relations with Parliament. Coordinating the Commission in charge with the National Investment Plan.

Business domain: public administration

Argus SA

June 2014 – August 2019, Non-executive Director

Constanta

Business domain: oil production

Provitas SA

June 2014 – January 2016, Sole Administrator

Bucharest

Business domain: real estate

Marfin Bank

October 2010 – November 2015, Main Branch Director

Bucharest

Increased deposits by 75 million euro and increased the credit lines to clients by 25 million euro within the first year. Promoted the credit products maximizing the volume of the sales, commissions and deposits and monitored the loans ensuring strict compliance with the legal frame and with the Banks' internal *policies and procedures* Coordination of the takeover of Bank of Cyprus in Bucharest.

Business domain: banking

Fondul Proprietatea SA

September 2010 – May 2013, member of the Board of Nominees

Supervise and analyze the yearly budget, business plan, business strategies and investment policy of the Fund Manager

December 2009 – September 2010, Chief Financial Officer

Portfolio and asset management of the Fondul Proprietatea that has a NAV that totals 3.5 billion euro. Cash management for the 500MEUR that Fondul Proprietatea had to invest in various financial vehicles and target the best outcome

Business domain: investments funds

Romanian Government, Chancellery of the Prime Minister

August 2005 – December 2009, Economic adviser

Bucharest

Co-developed the drafts on various legislation initiatives such as: Investment Law, Private Pension Management Mechanism, restructuring of the National Post Company

Business domain: public administration

Prudential Financial

January 2000 – August 2005, Financial planner/ Stockbroker

New York, USA

Created and developed sound financial plans using modern and solid financial vehicles. □
Contacted 200 high net worth individuals and raised my client portfolio by 50% within first year and developed a book of business of 10 million dollars.

Business domain: financial planning

LANGUAGES

English – Proficient

French – Elementary